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## Short Biography

Born in Nyeri and educated at both primary and secondary school levels in Nyeri. Then, proceeded to Kenyatta University where I graduated with a Bachelor of Arts degree in English and Literature. In 2003, I attained an M.ED in Education Psychology at Kenyatta University, followed by an MA in Applied Linguistics at the same institution in 2007. In 2014, I graduated with a PhD in Applied Linguistics from Laikipia University.

## Research Interests

I am interested in language contact, maintenance, shift, vitality, endangerment and death with particular reference to African indigenous languages. Another area of interest is critical language study with an emphasis on how language produces and reproduces power relations and social inequalities. My interest also extends to how the marginalized manifest voice (agency) to resist abusive or unequal power relations in discourse. Thus, I regard questions of identity and ideology and how they are embedded in language use to be fundamental. Lastly, I like to engage on how linguistics intersects with literature with particular focus on how it can be used to provide new insights into literature.

## Presentation of Papers at Academic and Professional Conferences

1. Mulonzi, B., **Ngumo, M. C.**, & Omoke, L. K. (2023). Discursive Metaphorical Representation of COVID-19 Pandemic in Kenya's newspaper headlines. *Available at SSRN 4619198*.
2. **Ngumo, M.C** and Omoke L.K. 2021. Analysis of Kenya's newspaper headlines: The handshake and shifting political alliances. *Language. Text. Society* 8 (1), 4-4, 2021
3. **Ngumo, M.C.** Hybridizing Gikuyu in the face of globalization: The case of Ngugi wa Thiong'o's novel *Murogi wa Kagogo*. *Journal of Language and Culture*.

4. **Ngumo, M.C.**, Yieke, F. and Onyango, J.O. 2020. Multiple and unstable masculinities: A critical discourse analysis of masculine identities in pullout magazines in Kenya. *Language .Text. Society* 7 (2), 4-4, 2020
5. **Mugambi C. Ngumo** & Omoke Lilian (2019) Translation Strategies Used by Radio Stations in Kenya: A Case Study of Royal Media Services. Presented at the 1st International Mother Language Day (IMLD) Conference, Kenyatta University, Kitui Campus, 20th-22nd February 2019
6. **Mugambi C. Ngumo** & Mwai K. Francis (2019) Subversion of Grand Narratives in Trevor Noah's Story 'Run'. Presented at 2nd Annual International Conference, Machakos University, 24th-26th April, 2019.

**Published Book:** Ngumo, C. (2012). An evaluation of vocabulary in Kenyan English Textbooks: A case study in applied linguistics. Lap Lambert.

#### **PAPERS IN CONFERENCE PROCEEDINGS**

1. **Ngumo, M.C.** The Changing Form and Content of Indigenous African Languages in the Face of Globalization: A Case Study of Ngugi wa Thiong'o's Murogi wa Kagogo. Paper presented at the 11<sup>th</sup> Pan-African for all Conference at Serena Hotel, Kampala, Uganda from 20-22 August, 2019
2. **Ngumo, M.C** and Mwai, F.K. Subversion of grand narratives in Trevor Noah's story 'Run'. Paper presented in the 2<sup>nd</sup> Annual International Conference at Machakos university from 24<sup>th</sup> - 26<sup>th</sup> April, 2019.
3. **Ngumo, M.C** and Omoke L.K. 2019. Translation strategies used by radio stations in Kenya: A case study of Royal Media Services. Paper presented in the 1<sup>st</sup> International Mother Language Day Conference at Kenyatta University, Kitui Campus, from 20<sup>th</sup>-22<sup>nd</sup> February 2019.