

**Name:** Lillian Kemunto Omoke  
**Title/Qualification:** Dr. (PhD).  
**Position:** Chairperson.  
**Department:** Humanities  
**School:** Education and Social Sciences.  
**Area of Specialization:** Language and Communication.  
**Contact Address:** 6 – 60100 Embu, Kenya.  
**E-Mail:** [omoke.lilian@embuni.ac.ke](mailto:omoke.lilian@embuni.ac.ke).  
Google Scholar Account - [Link](#)  
Orcid Account - [Link](#)

## Biography

Dr. Omoke is a Language and Communications expert and teaches language and communication units at the University of Embu. She has a PhD in Language and Communication from Jomo Kenyatta University of Agriculture and Technology. She also has a Master of Arts in Applied Linguistics and a Bachelor of Education English and Literature), both from Kenyatta University, Kenya.

## Research Interests

The key research interest is on discourse studies whose aim is to uncover opaque relations and unmask unequal relations. Additionally, she has interest in studying African indigenous languages. This motivation comes from the linguistic premise that all languages are equal. Therefore, African languages deserve scholarly attention. She also studies political communication.

## Publications in Journals:

- Mulonzi, B., Ngumo, M. C., & **Omoke, L. K. (2023)**. Discursive Metaphorical Representation of COVID-19 Pandemic in Kenya's newspaper headlines. *Available at SSRN 4619198*.
- **Omoke, L.**, Mberia, H., Jjuuko, M. (2020). Media Framing of political news interviews in ethnic polarization in Kenya. *Language, text and society*.
- Ngumo, C., & **Omoke, L. (2020)**. Analysis of Kenya's newspaper headlines: The handshake and shifting political alliances. *Language, text and society*.

- Mararo, F., Mberia, H, & **Omoke, L. (2021)**. Influence of character roles in comedic movies on attitudes towards sexual orientations of university students in Kenya. *International Journal of Communication and public relations*.
- Mararo, F., Mberia, H, & **Omoke, L. (2021)**. Influence of Language Use in Comedic Movies on Attitudes towards Sexual Orientations of University Students in Kenya. *International Journal of Communication and public relations*.