

**EFFECT OF INVENTORY MANAGEMENT ON ORGANISATIONAL
PERFORMANCE OF SUPERMARKETS: A CASE STUDY OF NAIVAS
SUPERMARKET EMBU COUNTY.**

PRESENTED BY NJOKA JANE MUTHONI

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ABSTARCT

Inventory management is vital in every organization; a proper management of inventory ensures smooth running of business operations thereby instigation of better organization performance. This study therefore focuses on effects of various inventory management models on the organizational performance of various supermarkets in Embu town. This study seeks to establish types of inventory management systems used in the supermarkets, to find out the relationship between inventory management and sales and finally to enumerate the effects of inventory management automation on the performance of Embu town supermarkets. The population of the study will comprise of 150 respondents. The study will use self-administered questionnaire instrument in collecting primary data. Both qualitative and quantitative methods will be used to analyze data. All questionnaires will be adequately checked for data verification after the field work. Descriptive statistical measures such as frequencies, mean, percentages, standard deviation, mode and median will be used.