

# **UNIVERSITY OF EMBU**

## **STAFF WEBSITE PROFILE**

Name: Dr. Allan Mugambi

Title/Qualification: Ph.D

**Position: Lecturer** 

**Department: Humanities** 

**School: Education and Social Sciences** 

Area of Specialization: Kiswahili Linguistics

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### **Short Biography**

I am currently working in the school of education and social sciences, department of humanities in the University of Embu. I am a lecturer in Kiswahili linguistics and the examinations coordinator in the department of humanities. I am also a member of the board of post graduate studies in the Department of Humanities. I also mentor post graduate students who are doing their masters and Ph.D. studies at different levels. I am a Christian and a member of Fellowship of Christian Unions (FOCUS) currently serving as the campus and Faculty Facilitator in Mt. Kenya Region. I am honest, focused, result oriented, diligent and a well-balanced individual who loves team work and service to humanity.





#### **Research Interests**

My research interests are in applied and social linguistics but I also have interest in other areas of linguistics such as historical linguistics, language and gender, language death and language shift, Kiswahili literature especially on gender issues, theories, Kiswahili poetry, drama and novel.

#### **Publications in Journals:**

Lexical Errors in Radio News Bulletin in Kenya: A Case Study of Kenya Broadcasting Corporation Kiswahili Radio Station and Radio Citizen by A. Mugambi, Mwenda Mukuthuria and John Kobia. Published in International Journal of Current Research Vol. 8, issue 4 page No. 30023-30027, April 2016

Error Analysis in Mass Media in Kenya: A Case Study of Radio news Bulletin from Kenya Broadcasting Station and Radio Citizen by A. Mugambi, Mwenda Mukuthuria and John Kobia. Published by International Journal of Business, Social Sciences and EducationVol. 2 (3) Page No. 173-188, ISSN 21056008., April 2016

"Power of Technique and device in Oral Narrative of the Kikuyu Community in Kenya: A Case Study of Wanjira Rukenya." Presented in 1<sup>st</sup> International Research Conference in Enhancing Innovation for Sustainable Development in 21<sup>st</sup> Century in Chuka University on 29<sup>th</sup> -31<sup>st</sup> October 2014 by A. Mugambi and Waita Z. N. Published in International Journal of Current Research, Vol. 08,Issue 07, Page No. 33962-33973, July, 2016

#### **Presentation of Papers at Academic and Professional Conferences**

"Dhima ya Lugha ya Kiswahili katika Kukuza na Kuendeleza Lugha Asili za Kiafrika" presented in Kiswahili International Conference held in Dar es Salaam University on October 4<sup>TH</sup> -6<sup>th</sup> 2012 by Dr. Peter Kinyanjui and Mr. Allan Mugambi

"Mchango wa Lugha ya Kiswahili katika Kusuluhisha Migogoro Nchini Kenya: Mifano ya ghasia za baada ya Uchaguzi wa mwaka wa 2007" presented in International Kiswahili Conference in Kenyatta University held on August 2012 by Mr. Allan Mugambi

"Ufundishaji wa Kiswahili katika Vyuo vya Ualimu Mbinu na Changamoto" presented in Kiswahili International Conference held in Lenana International conference hall on 22-24<sup>th</sup> August 2011 by Mr. Allan Mugambi

"Uamilifu wa Vyombo vya Habari katika Kuimarisha Lugha Sanifu Nchini Kenya" presented in International Conference on Language, Culture and Constitution in Catholic University of Eastern Africa on April 2011 by Mr. Allan Mugambi



